



AGRICULTURE MARKETING (AGM)

USER GUIDE for Marketing Committee

Table of Contents

Overview	4
Login to AGM	4
PERMIT VALIDATION	5
Approve.....	7
Penalize	7
Expired Penalty.....	9
Reuse of Permit	10
Under Value of Commodity.....	11
Under Weight of Commodity	13
PENALISE	15
Penalty Type: With License	17
Penalty type: Without License	19
Switch Role.....	21
Log Off	23

Overview

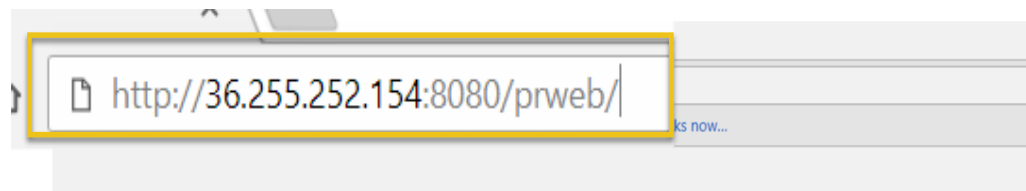
Agricultural marketing Department is a unique platform where various systems coexist to facilitate efficient and effective service. It regulates, facilitates, and promotes Agriculture Marketing. It acts as an information gateway to citizens & governs Farmer Welfare.

- Registration of farmers & traders
- Issuing licenses for commission agents and trades
- Collection of transactional data about all kinds of production from Agriculture department
- Create a smart link / interface between Traders, Commission agents and other information providers.
- Execute and maintain required Infrastructure facilities in Agriculture Marketing Committee and department check post for the economic development in Andhra Pradesh.
- E-enable delivery of the entire Agriculture Marketing department services through appropriate automation of backend processes.

Login to AGM


Step 1:

Open browser in your desktop or laptop & enter the URL <http://36.255.252.154:8080/prweb/> to open AGM website.




Step 2:

Enter valid Marketing Committee user name (license number), password & click on the 'Log in' button.



[Forgot password?](#)

“Permit Validation” page is displayed.



Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Market Name

Market Address

Market Licence Number
WithoutLogin

Date and Time
24/05/2018 02:47:02 PM

Penalise

Please enter permit id

PERMIT VALIDATION

The marketing committee uses this section to penalize the traders who violates the rules of the Permit.

Step 1:

Enter valid permit id in the text box & click on submit button.

Permit details page is displayed with “Approve” & “Penalize” buttons.

NOTE:

Marketing Committee will validate all the details of the permit & “approve” it if the “Permit Start Date” & “Permit Due Date” are valid.

Marketing Committee will validate all the details of the permit & “Penalize” it if

- Expired Permit
- Reuse of Permit
- Under Value of Commodity
- Under Weight of Commodity

Approve

Click on “Approve” button to approve the permit.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

The Andhra Pradesh AMC (Regulation and Development) Act, 1968
Form 35-A Rule 74 A(1)
AMC-Guntur
Permit For Transportation of Agriculture Produce

License Number 123123003	Permit Start Date 24/05/2018 12:47:23 PM	Permit Number P2018052421
Permit Due Date 24/05/2018 3:42 PM	Permit Type Primary	Sale/Invoice No INV000710
Trader Name Munagala Mohan Syam Prasad	Place of Purchase Moragudi (CT) Jammalamadugu Y.S.R. ANDHRA PRADESH 435678	Consignee Name Testing
Trader Address 5/1 Gourav Spices,D.No. 237/A, Behind VGT Cold Storage, Opp. Tirupattamma Temple, Near Mirchi Yard, Guntur		Consignee Address Kalamalla Yerraguntla Y.S.R. ANDHRA PRADESH 435678
Commodity Ambeda Seed	Quantity/Weight 10.00	Trade Value (INR) ₹1,000.00
Market Fees (INR) ₹10.00	Transport Vehicle ap03ed2323	

Approve **Penalise**

The permit is approved & the Permit validation page is displayed.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Market Name	Market Address	Market Licence Number WithoutLogin	Date and Time 24/05/2018 02:47:02 PM
-------------	----------------	---------------------------------------	---

Please enter permit id

Submit

Penalize

Click on “Penalize” button to approve the permit.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

The Andhra Pradesh AMC (Regulation and Development) Act, 1968
Form 35-A Rule 74 A(1)
AMC-Guntur
Permit For Transportation of Agriculture Produce

<p>License Number 123123003</p> <p>Permit Due Date 24/05/2018 3:42 PM</p>	<p>Permit Start Date 24/05/2018 12:47:23 PM</p> <p>Permit Type Primary</p>	<p>Permit Number P2018052421</p> <p>Sale Invoice No INV000710</p>
<p>Trader Name Munagala Mohan Syam Prasad</p> <p>Trader Address Sri Gourav Spices,D.No. 237/A, Behind VGT Cold Storage, Opp. Tirupattamma Temple, Near Mirchi Yard, Guntur</p>	<p>Place of Purchase Moragudi (CT) Jammalamadugu Y.S.R. ANDHRA PRADESH 435678</p>	<p>Consignee Name Testing</p> <p>Consignee Address Kalamalla Yerraguntla Y.S.R. ANDHRA PRADESH 435678</p>
<p>Commodity Ambada Seed</p> <p>Market Fees (INR) ₹10.00</p>	<p>Quantity/Weight 10.00</p> <p>Transport Vehicle ap03ed2323</p>	<p>Trade Value (INR) ₹1,000.00</p>

Approve

Penalise

A new page is displayed with the license number & a dropdown to select the Penalty reason.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

License Number
123123003

Penalty Reason
--Select Penalty Reason--

Commodity Name Bengal Gram	Quantity 0.50	Sale Value (INR) ₹66,666.67	Market Fee (INR) ₹6,666.67
Penalty Amount (INR)			

Submit

Below list of reasons for penalty are displayed:

- Expired Permit
- Reuse of Permit
- Under Value of Commodity
- Under Weight of Commodity

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Licence Number: 123123003

Penalise

Commodity Name: Bengal Gram

Quantity: 0.50

Penalty Amount (INR)

Penalty Reason

- Select Penalty Reason...
- Expired Permit
- Reuse of Permit
- Under Value of Commodity
- Under Weight of Commodity

Sale Value (INR): ₹66,666.67

Market Fee (INR): ₹6,666.67

Submit

Expired Penalty

Step 1:

Click on “Expired Permit” from the dropdown list of Penalty reason.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Licence Number: 123123003

Penalise

Commodity Name: Bengal Gram

Quantity: 20.00

Penalty Reason: Expired Permit

Penalty Amount (INR): ₹33,333.00

Sale Value (INR): ₹26,666,666.64

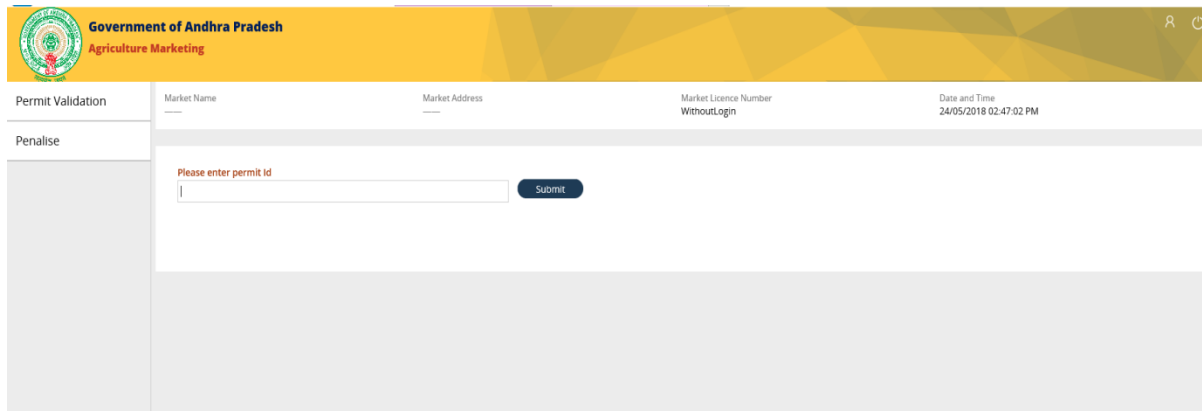
Market Fee (INR): ₹266,666.67

Submit

The penalty amount is auto-calculated based on the details in the permit.

Step 2:

Click on Submit button.



Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Market Name

Market Address

Market Licence Number
Without Login

Date and Time
24/05/2018 02:47:02 PM

Penalise

Please enter permit id

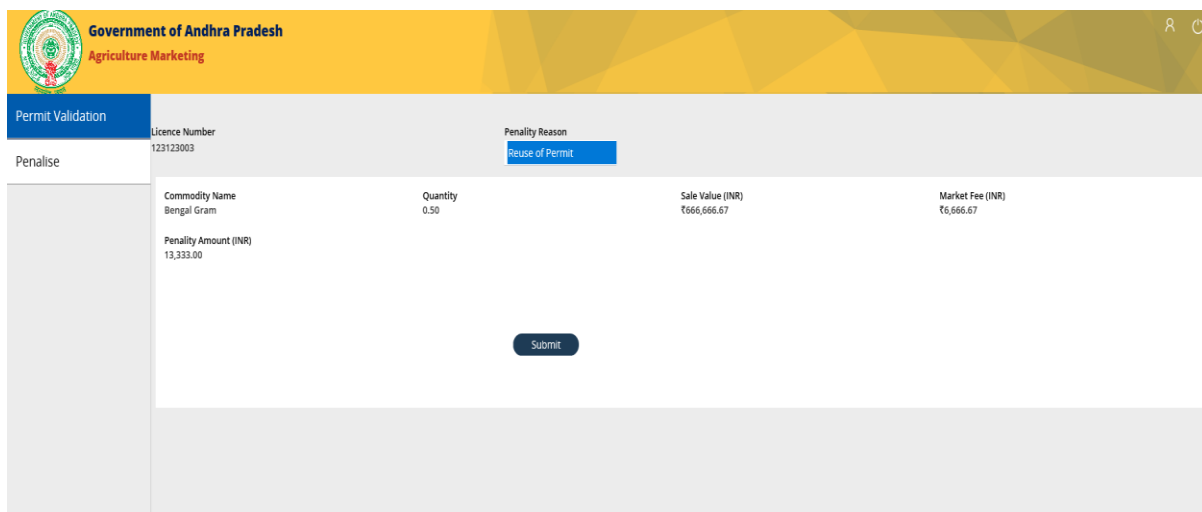
Submit

The page is redirected to the permit validation page.

Reuse of Permit

Step1:

Click on “Reuse of Permit” from the dropdown list of Penalty reason.



Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Licence Number
123123003

Penalty Reason
Reuse of Permit

Commodity Name
Bengal Gram

Quantity
0.50

Sale Value (INR)
₹666,666.67

Market Fee (INR)
₹6,666.67


Penalty Amount (INR)
13,333.00

Submit

The penalty amount is auto-calculated based on the details in the permit.

Step 2:

Click on Submit button.



Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Market Name _____ Market Address _____ Market Licence Number WithoutLogin Date and Time 24/05/2018 02:47:02 PM

Penalise


Please enter permit id

The page is redirected to the permit validation page.

Under Value of Commodity

Step 1:

Click on “Under Value of Commodity” from the dropdown list of Penalty reason.



Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Licence Number 123123003

Penalise

Penalty Reason Under Value of Commodity

Commodity Name	Quantity	Sale Value (INR)	Market Fee (INR)
Ambada Seed	10.00	₹1,000.00	₹10.00
Corrected Sale Value (INR)			
Corrected Market Fee (INR)			
Penalty Amount (INR)			

Commodity details are displayed with a text box to enter the “Corrected Sale Value” of the commodity.

Step2:

Key in the corrected sale value of the commodity.

Commodity Name	Quantity	Sale Value (INR)	Market Fee (INR)
Ambada Seed	10.00	₹1,000.00	₹10.00
Corrected Sale Value (INR)		1200.00	
Corrected Market Fee (INR)		12.00	
Penalty Amount (INR)		14.00	

The corrected market fee & the penalty amount are auto-calculated based on the corrected sale value permit.

Step 3:

Click on Submit button.

The page is redirected to the permit validation page.

Under Weight of Commodity

Step 1:

Click on “Under Weight of Commodity” from the dropdown list of Penalty reason.

Government of Andhra Pradesh Agriculture Marketing																	
Permit Validation	<div> <div>Licence Number</div> <div>123123003</div> </div> <div> <div>Penalty Reason</div> <div>Under Weight of Commodity</div> </div>																
Penalise	<table border="1"> <thead> <tr> <th>Commodity Name</th> <th>Quantity</th> <th>Sale Value (INR)</th> <th>Market Fee (INR)</th> </tr> </thead> <tbody> <tr> <td>Ambada Seed</td> <td>10.00</td> <td>₹1,000.00</td> <td>₹10.00</td> </tr> <tr> <td>Corrected Commodity Weight</td> <td>Corrected Sale Value (INR)</td> <td>Corrected Market Fees (INR)</td> <td></td> </tr> <tr> <td colspan="4">Penalty Amount (INR)</td> </tr> </tbody> </table> <div>Submit</div>	Commodity Name	Quantity	Sale Value (INR)	Market Fee (INR)	Ambada Seed	10.00	₹1,000.00	₹10.00	Corrected Commodity Weight	Corrected Sale Value (INR)	Corrected Market Fees (INR)		Penalty Amount (INR)			
Commodity Name	Quantity	Sale Value (INR)	Market Fee (INR)														
Ambada Seed	10.00	₹1,000.00	₹10.00														
Corrected Commodity Weight	Corrected Sale Value (INR)	Corrected Market Fees (INR)															
Penalty Amount (INR)																	

Commodity details are displayed with text box to enter the “Corrected Commodity Weight” & “Corrected Sale Value” of the commodity.

Step 2:

Key in the corrected commodity weight & sale value of the commodity.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Licence Number: 123123903

Penalty Reason: Under Weight of Commodity

Commodity Name: Ambada Seed	Quantity: 10.00	Sale Value (INR): ₹1,000.00	Market Fee (INR): ₹10.00
Corrected Commodity Weight: 15.00	Corrected Sale Value (INR): 20000.00	Corrected Market Fees (INR): 200.00	
Penalty Amount (INR): 390.00			

Submit

The corrected sale value & penalty amount are auto-calculated based on the corrected sale value permit.

Step 3:

Click on Submit button.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Market Name: _____

Market Address: _____

Market Licence Number: WithoutLogin

Date and Time: 24/05/2018 02:47:02 PM

Penalise

Please enter permit id

Submit

The page is redirected to the permit validation page.

NOTE: If the Permit as already penalized then the below screen is displayed.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

This permit is already penalized with reason -

The Andhra Pradesh AMC (Regulation and Development) Act, 1968
Form 35-A Rule 74 A(1)
AMC-Guntur
Permit For Transportation of Agriculture Produce

License Number 123123003	Permit Start Date 24/05/2018 01:36:44 PM	Permit Number P2018052434
Permit Due Date 24/05/2018 1:41 PM	Permit Type Primary	Sale/Invoice No INV000712

Trader Name Munagala Mohan Syam Prasad	Place of Purchase Bachepalle Allagadda Kurnool ANDHRA PRADESH 567898	Consignee Name janrdhan
Trader Address Sri Gourav Spices,D.No. 237/A, Behind VGT Cold Storage, Opp. Tirupattamma Temple, Near Mirchi Yard, Guntur		Consignee Address Bachepalle Allagadda Kurnool ANDHRA PRADESH 567898

Commodity Bengal Gram	Quantity/Weight 20.00	Trade Value (INR) ₹26,666,666.64
Market Fees (INR) ₹266,666.67	Transport Vehicle ap03rf4545	

Approve

Penalise

PENALISE

The marketing committee uses this section to penalize the traders with no permits.

Step 1:

Click on the Penalize tab under the main menu.

The Penalize page displays list of all penalized permits.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Market Name	Market Address	Market Licence Number	Date and Time
		WithoutLogin	24/05/2018 05:40:51 PM

Penalise Without Permit

1 2 >

PermitID	PermitType	PermitCreateDate	PermitExpireDate	Quantity
P2018052443	Penalize	24/05/18 4:55 PM	25-May-18 6:16:44 PM	10
P2018052440	Penalize	24/05/18 2:57 PM	24-May-18 8:07:02 PM	56
P2018052432	Penalize	24/05/18 1:25 PM	30-May-18 12:45:22 AM	30
P2018051730	Penalize	18/05/18 12:24 AM	19-May-18 1:32:19 PM	2,000
P2018051729	Penalize	18/05/18 12:09 AM	18-May-18 2:56:26 PM	1,000

Generate Permit

This section is used to penalize the traders without permit details.

Step 2:

Select a permit id & click on “Generate Permit” button.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Market Name: _____ Market Address: _____ Market Licence Number: WithoutLogin Date and Time: 24/05/2018 05:18:14 PM

Penalise

Penalise Without Permit

1 2 >

PermitID	PermitType	PermitCreateDate	PermitExpireDate	Quantity
P2018052443	Penalize	24/05/18 4:55 PM	25-May-18 6:16:44 PM	10
P2018052440	Penalize	24/05/18 2:57 PM	24-May-18 8:07:02 PM	56
P2018052432	Penalize	24/05/18 1:25 PM	30-May-18 12:45:22 AM	30
P2018051730	Penalize	18/05/18 12:24 AM	19-May-18 1:32:19 PM	2,000
P2018051729	Penalize	18/05/18 12:09 AM	18-May-18 2:56:26 PM	1,000

Generate Permit

Marketing Committee Penalties List should open in a pop up window.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Market Name

Penalise Without

1 2 3 >

PermitID

P2018052448

P2018052447

P2018052446

P2018052445

P2018052443

MarketingCommitteePenaltiesList

Trader Details

Penalty Type*
--Select--

SupplierDetails

Name*

Supplier Address Line1*

State*
--Select--

District*
Select

Village*
Select

PinCode

Consignee Details

Consignee Name*

Consignee Address1*

Consignee State*
Select

Consignee District*
Select

Consignee Village*
< >

Pincode

Cancel

Submit

Date and Time
25/05/2018 10:04:33 AM

Penalty Type: With License

Step 1

Select the penalty type (with License) from the dropdown.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation
Penalise

Market Name
Penalise Without
1 2 3 >

PermitID
P2018052448
P2018052447
P2018052446
P2018052445
P2018052443

MarketingCommitteePenaltiesList

Trader Details

Penalty Type*
Select...
With License
With out License

Supplier Details

Name*

Supplier Address Line1*

State*
Select

District*
Select

Village*
Select

PinCode

Consignee Details

Consignee Name*

Consignee Address1*

Consignee State*
Select

Consignee District*
Select

Consignee Village*
Select

Pincode

Cancel Submit

Date and Time
25/05/2018 10:04:33 AM

'Trader License number' field is displayed under the 'Penalty type' dropdown.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation
Penalise

Market Name
Penalise Without
1 2 3 >

PermitID
P2018052448
P2018052447
P2018052446
P2018052445
P2018052443

MarketingCommitteePenaltiesList

Trader Details

Penalty Type*
With License

Trader License Number*

Trader Name*

Supplier Details

Name*

Supplier Address Line1*

State*
Select

District*
Select

Village*
Select

PinCode

Consignee Details

Consignee Name*

Consignee Address1*

Consignee State*
Select

Consignee District*
Select

Consignee Village*
Select

Pincode

Cancel Submit

Date and Time
25/05/2018 10:04:33 AM

Step 2:

Enter the Trader License Number, Supplier & Consignee details displayed below the penalty type in the Marketing committee Penalty list pop up window & Click on Submit button.

The Penalty for the selected trader License number is generated, the pop up window for “Marketing Committee Penalties List” is closed & the default penalize page is displayed.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Market Name: _____ Market Address: _____ Market Licence Number: WithoutLogin Date and Time: 25/05/2018 10:21:55 AM

Penalise Without Permit

1 2 3 >

PermitID	PermitType	PermitCreateDate	PermitExpireDate	Quantity
P201805251	Penalize	25/05/18 10:21 AM	04-Jun-18 1:48:53 PM	1
P2018052448	Penalize	24/05/18 7:59 PM	24-May-18 10:36:33 PM	20
P2018052447	Penalize	24/05/18 7:57 PM	25-May-18 3:20:53 AM	20
P2018052446	Penalize	24/05/18 7:31 PM	25-May-18 2:14:07 AM	20
P2018052445	Penalize	24/05/18 6:23 PM	25-May-18 7:40:57 AM	40

Generate Permit

NOTE: The Penalize Create Date & the Quantity are updated for the penalized Permit ID.

Penalty type: Without License

Step 1

Select the penalty type (Without License) from the dropdown displayed in the “Marketing Committee Penalties List” pop up window.

Step 2:

Enter the Trader's Name, mobile number, Supplier & Consignee details displayed below the penalty type in the Marketing committee Penalty list pop up window & Click on Submit button.

The Penalty is sent to the Traders mobile number, the pop up window for "Marketing Committee Penalties List" is closed & the default penalize page is displayed.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Market Name: _____ Market Address: _____ Market Licence Number: WithoutLogin Date and Time: 25/05/2018 10:21:55 AM

Penalise Without Permit

1 2 3 >

PermitID	PermitType	PermitCreateDate	PermitExpireDate	Quantity
P201805251	Penalize	25/05/18 10:21 AM	04-Jun-18 1:48:53 PM	1
P2018052448	Penalize	24/05/18 7:59 PM	24-May-18 10:36:33 PM	20
P2018052447	Penalize	24/05/18 7:57 PM	25-May-18 3:20:53 AM	20
P2018052446	Penalize	24/05/18 7:31 PM	25-May-18 2:14:07 AM	20
P2018052445	Penalize	24/05/18 6:23 PM	25-May-18 7:40:57 AM	40

Generate Permit

Switch Role

Based on the user access level, marketing committee member can also log in as trader.

Step 1:

Click on the power icon displayed on top right side of the page.

Government of Andhra Pradesh
Agriculture Marketing

Permit Validation

Penalise

Market Name: _____ Market Address: _____ Market Licence Number: WithoutLogin Date and Time: 25/05/2018 10:55:40 AM

Please enter permit id

Enter Permit Number:

Submit

Below list of options are displayed in the dropdown to choose from

- Switch Role
- Log off

Step 2:

Mouse hover on the “Switch Role” option displayed in the list of options.

Based on the user access level, a list of options are displayed under ‘Switch Role’ option.

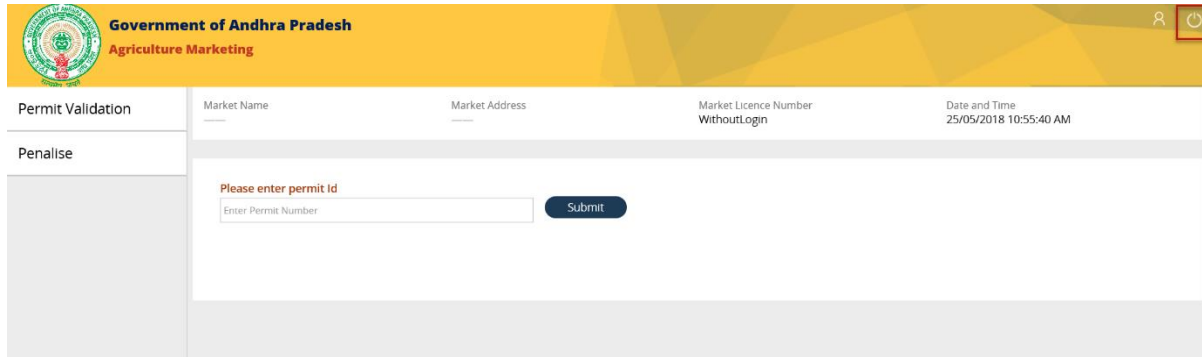
Step 3:

Click on the desired role (Marketing Committee for the Agricultural application) to switch role.

Based on the role selected the user is displayed with respective home page.

Log Off

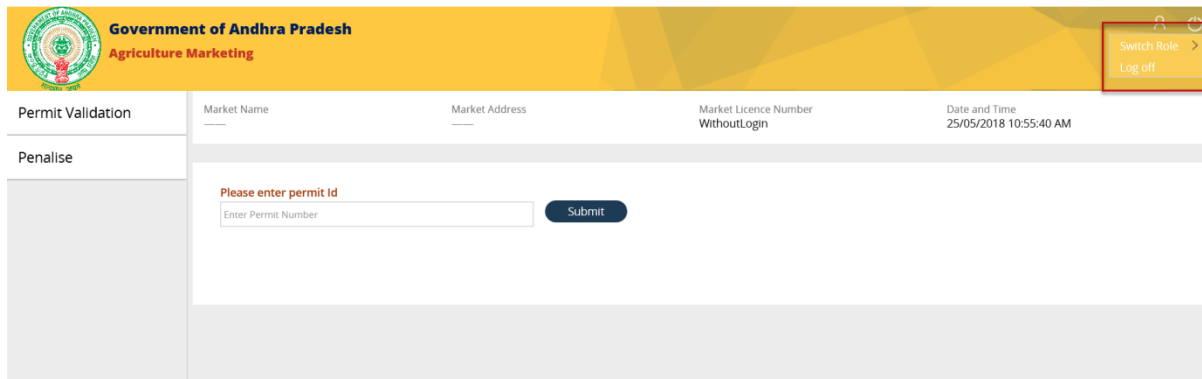
Click on the power icon displayed on top right side of the page.



The screenshot shows the top header of the portal with the Government of Andhra Pradesh logo and the text "Government of Andhra Pradesh Agriculture Marketing". On the right side of the header, there is a power icon (Log Off) highlighted with a red box. Below the header, there is a sidebar with "Permit Validation" and "Penalise" options. The main content area displays a form for "Please enter permit id" with a text input field labeled "Enter Permit Number" and a "Submit" button. The top right corner of the main content area shows the user's name "WithoutLogin" and the date and time "25/05/2018 10:55:40 AM".

Below list of options are displayed in the dropdown to choose from

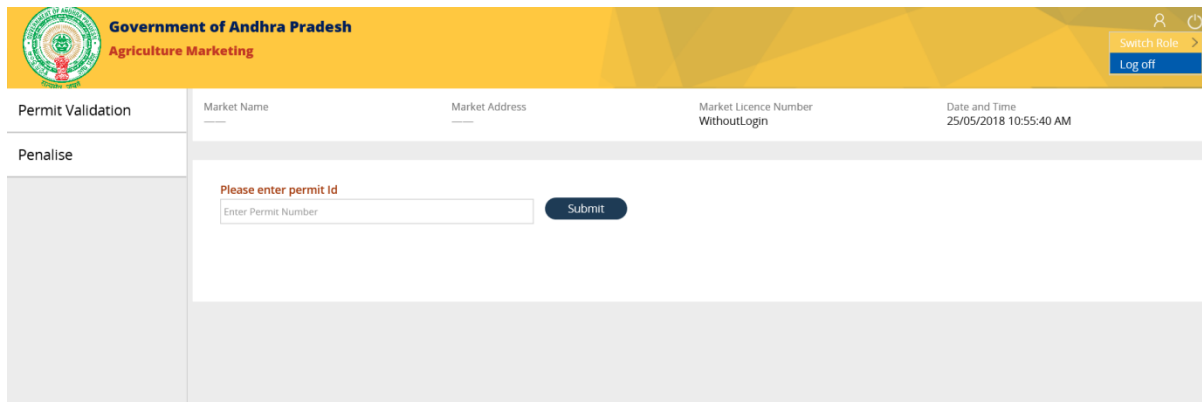
- Switch Role
- Log off



This screenshot is identical to the previous one, but the dropdown menu is open, showing two options: "Switch Role" and "Log off". The "Log off" option is highlighted with a red box. The rest of the page layout, including the header, sidebar, and main content area, remains the same.

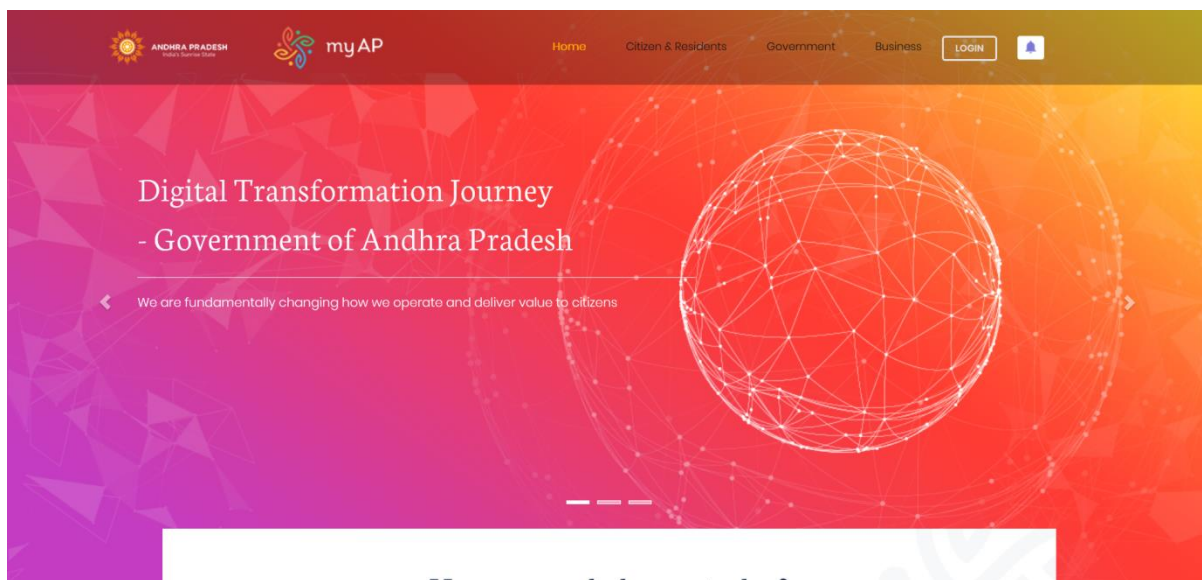
Step 2:

Click on the "Log Off" button displayed in the list of options.



The screenshot shows the 'Permit Validation' page of the Government of Andhra Pradesh Agriculture Marketing portal. The header includes the state emblem and the text 'Government of Andhra Pradesh Agriculture Marketing'. On the right, there are links for 'Switch Role' and 'Log off', along with a user profile icon and a clock icon. The main content area has a sidebar with 'Permit Validation' and 'Penalise' options. The main form contains fields for 'Market Name', 'Market Address', 'Market Licence Number WithoutLogin', and 'Date and Time' (25/05/2018 10:55:40 AM). Below these fields is a section titled 'Please enter permit id' with an input field for 'Enter Permit Number' and a 'Submit' button.

The user is successfully logged out of the application & the page is redirected to “One portal”.



Thank You !

www.e-pragati.in

3rd Floor NTR Administrative Block, Pandit Nehru Bus Station
NH – 65, Vijayawada – 520001, Andhra Pradesh, India.